



FOR IMMEDIATE RELEASE

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USO and Jeep® Launch 'Operation SAFE Return' to Support U.S. Troops and their Families

New multi-dimensional program encourages America's support of our returning heroes through community giving and volunteerism.

Arlington, VA - Today, the USO and Jeep launch an initiative that celebrates and gives back to our troops -- those whose work ethic, dedication and service have sustained the very fabric of this nation. "Operation SAFE Return" (OSR) aims to raise awareness and galvanize community support for returning troops and their families. As part of the initiative:

- Jeep will contribute more than \$1 million in funding and vehicles to the USO to be used in programs that directly aid service members and family in their efforts to re-acclimate to civilian life.
- Jeep employees will volunteer a 'day of service' at the new USO Warrior and Family Center at Fort Belvoir, Virginia on Wednesday, February 6, 2013
- Now through Monday, May 27, Jeep will donate \$1 to the USO for every person who pledges to join the movement and tweets out their efforts using the hash tag #joinOSR.

The USO and Jeep, both founded in 1941, share a common history and DNA in supporting our military men and women. The USO has a long-standing history of lifting the spirits of America's troops and their families millions of times each year at hundreds of places worldwide. The USO also provides critical support to those who need it most, including forward-deployed troops, military families, wounded warriors and their families and the families of the fallen.

“This is a wonderful day for our troops and their families. The USO is honored to partner with Jeep, an iconic American company, whose generous commitment supports our troops and their families in such a powerful way,” said Sloan Gibson, USO President and CEO. “Our military families’ primary focus is the safe return of their loved ones – that they come home safely to enjoy the rewarding and fulfilling life they so richly deserve. That’s why the USO is by their side every step of the way – and now Jeep® joins us on this noble mission.”

Operation SAFE Return

Operation SAFE Return was created to address the special needs of returning service men and women along with their families:

- **Secure Transport:** A provision of Jeep brand vehicles to be utilized at USO centers for the transport of troops and supplies
- **Aid for Transition:** The brand will assist in their reintegration process through a veteran employment initiative as well as an incentive toward the purchase of a Jeep brand vehicle
- **Freedom Adventures:** Through homecoming celebrations and light-hearted engagements, the Jeep brand will provide a much needed hiatus for our troops
- **Enduring Care:** Support for the USO continuum of care to assist the wounded, ill and injured troops at the USO Warrior and Family Center at Fort Belvoir (Virginia)

Day of Service

Jeep generously donated funds to the USO to build an accessible, state-of-the-art kitchen at the new USO Warrior and Family Center at Fort Belvoir, Virginia. Jeep employees from around the country will host a “day of service” at the USO Warrior and Family Center on Wednesday, February 6. Volunteers will serve the troops a dinner created especially for them by celebrity chef and former Marine, John Besh in the new Jeep-funded kitchen.

Tribute for Troops #joinOSR

In addition, Jeep has created the “Tribute for Troops” social media campaign, an effort that encourages citizens to support troops in their communities. Now through Mon. May 27, Jeep will donate \$1 for every person who pledges to join the movement and tweets out their efforts using the hash tag #joinOSR.

More information on Operation SAFE Return, can be found at www.uso.org, www.jeep.com/OSR, the Jeep Facebook page (www.facebook.com/jeep) and Twitter (www.twitter.com/jeep.)

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About the USO

The USO lifts the spirits of America's troops and their families millions of times each year at hundreds of places worldwide. We provide a touch of home through centers at airports and military bases in the U.S. and abroad, top quality entertainment and innovative programs and services. We also provide critical support to those who need us most, including forward-deployed troops, military families, wounded warriors and families of the fallen. The USO is a private, non-profit organization, not a government agency. Our programs and services are

made possible by the American people, support of our corporate partners and the dedication of our volunteers and staff.

In addition to individual donors and corporate sponsors, the USO is supported by President's Circle Partners: American Airlines, AT&T, Clear Channel, The Coca-Cola Company, jcpenny, Jeep, Kangaroo Express, Kroger, Lowe's, Northrop Grumman Corporation, Procter & Gamble, and TriWest Healthcare Alliance and Worldwide Strategic Partners: BAE Systems, The Boeing Company, Lockheed Martin, Microsoft Corporation and TKS Telepost Kabel-Service Kaiserslautern GmbH & Co. KG. We are also supported through the United Way and Combined Federal Campaign (CFC-11381). To join us in this patriotic mission, and to learn more about the USO, please visit uso.org.

About Jeep Brand

Built on more than 70 years of legendary heritage, Jeep is the authentic SUV brand with class-leading capability, craftsmanship and versatility for people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a full line of vehicles that continue to provide owners with a sense of security to handle any journey with confidence.

The Jeep vehicle lineup includes Compass, Grand Cherokee, Liberty, Patriot, Wrangler and Wrangler Unlimited. To meet consumer demand around the world, all Jeep models are sold outside North America – and all are available in right-hand drive versions and with gasoline and diesel powertrain options. Chrysler Group LLC sells and services vehicles in approximately 120 countries around the world.